



**FOR IMMEDIATE RELEASE:**

## **Astea Promotes Tobin as New President**

### *Tobin to Lead Astea's Growth and Global Expansion in Service Lifecycle Management*

**HORSHAM, PA (October 17, 2005)** — Astea International Inc. (NASDAQ: ATEA), a global provider of service lifecycle management solutions, has named John Tobin as president of the company. A promotion from the position of vice president and general counsel, Tobin's primary role at Astea will be to help lead its growth and global expansion as it further strengthens its market position as leading provider of service lifecycle management solutions. The company is experiencing an increased demand for its solutions in addition to its focus on further expanding its global presence, vertical markets, as well as its product portfolio.

Having joined Astea in May of 2000, Tobin's forward vision and strong contribution has directly impacted Astea's expansion of their business into new markets, customers and partnerships. Since joining Astea, John has been instrumental in guiding the company through mergers and acquisition activities, business development and strategic initiatives. His most recent accomplishment was the acquisition of FieldCentrix, a leading provider of mobility workforce solutions, in September 2005.

Prior to joining Astea, John worked at the Philadelphia law firms Pepper Hamilton and Wolf Block, specializing in corporate transactions and intellectual property. Prior to returning to the Philadelphia area, he worked as an entertainment lawyer and entrepreneur in Los Angeles, specializing in motion picture, television and music transactions, most recently with PolyGram Filmed Entertainment. John holds a B.S. in Economics from the Wharton School of the University of Pennsylvania, and received his law degree from the University Of Pennsylvania.

“Astea currently has a unique growth opportunity and is positively positioned to capitalize on this opportunity, and I am pleased to assume the role of president at such a pivotal point in its development. Astea is a dynamic company with a strong team of highly qualified people and a proven product. Astea Alliance is fundamentally redefining the delivery of service that puts the customer at the core,” stated John Tobin, president of Astea. “The management team is experienced, and is committed to making Astea the market leader in helping companies maximize the value of every customer interaction through a smarter approach to comprehensive Service Lifecycle Management.”

“John’s track record speaks for itself, he is a seasoned executive with remarkable qualities, experience and strong leadership abilities. He has been a key contributor to our overall growth and continues to deliver results that further cement our position in this competitive marketplace. Astea is currently experiencing a strong demand in the market for our solutions and we need to ensure that we have strong leadership to support this, as well as driving our aggressive expansion and growth initiatives,” said Zack Bergreen, Chairman and CEO of Astea International. “We’re very excited to have him assume this new role at such an exciting stage of our growth.”

Astea’s highly scalable, customer-centric solution seamlessly shares customer information within service organizations to provide a 360-degree view of the customer, in real time. Astea International can be reached at 215-682-2500.

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**About Astea International**

Astea International (NASDAQ: ATEA) is a global provider of service management software that addresses the unique needs of companies who manage capital equipment, mission critical assets and human capital. The Astea Alliance suite supports the complete service lifecycle, from lead generation and project quotation to service and billing through asset retirement. It integrates and optimizes critical business processes for Contact Center, Field Service, Depot Repair, Logistics, Professional Services, and Sales & Marketing. Astea extends its application suite with portal, business intelligence, dynamic scheduling and mobile solutions. Since its inception in 1979, Astea has licensed applications to companies in a wide range of sectors including information technology, telecommunications, instruments and controls, business systems, and medical devices.

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