



FOR IMMEDIATE RELEASE:

Astea International's Zack Bergreen named 2006 *Supply & Demand Chain Executive* "Pro to Know"

Award Recognizes Proven Leadership in the Field Service Industry

HORSHAM, PA (March 16, 2006) — Zack Bergreen, CEO and chairman at Astea International, has been named a "Pro to Know" by *Supply & Demand Chain Executive* based on his leadership, experience and commitment to helping companies achieve field service excellence.

Mr. Bergreen was selected from a competitive group of more than 200 applicants. Under his leadership, Astea has achieved great success, including recently acquiring its largest competitor, FieldCentrix, known for its mobile capabilities and expertise. Today, Astea provides executives across the globe with access to the most comprehensive field service solution on the market.

The *Supply & Demand Chain Executive* Provider Pros to Know is an annual listing of individuals from a software firm or service provider, consultancy, or analyst or research firm who exhibit deep domain knowledge and innovative thinking within the industry. Through a dedication to continued improvement in supply and demand chain technology, these individuals have worked to help supply chain management professionals by equipping them with the proper tools.

"This year's Provider Pros to Know have shown themselves to be thought-leaders in their respective supply chain segments," said Andrew Reese, editor in chief of *Supply & Demand Chain Executive*. "Their efforts in developing the tools and processes necessary for supply chain transformation, and in promoting new approaches to supply chain enablement, have earned them a place on this year's Provider Pros listing."

Mr. Bergreen founded Astea in 1979. The Astea Alliance Service Management Suite is the industry's only end-to-end solution helping companies worldwide maximize the value of their service operations by integrating and optimizing critical business processes. Astea Alliance is a

highly scalable, customer-centric solution that seamlessly shares customer information across an organization to provide a 360-degree view of the customer.

“This award is nice recognition of the achievements we’ve had as a company over the past 27 years,” said Mr. Bergreen. “We hope to continue to lead the field service industry, giving technicians exactly what they need, when they need it, to ensure the highest levels of customer satisfaction.”

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About Astea International

Astea International (NASDAQ: ATEA) is a global provider of service management software that addresses the unique needs of companies who manage capital equipment, mission critical assets and human capital. The Astea Alliance suite supports the complete service lifecycle, from lead generation and project quotation to service and billing through asset retirement. It integrates and optimizes critical business processes for Contact Center, Field Service, Depot Repair, Logistics, Professional Services, and Sales & Marketing. Astea extends its application suite with portal, business intelligence, dynamic scheduling and mobile solutions. Since its inception in 1979, Astea has licensed applications to companies in a wide range of sectors including information technology, telecommunications, instruments and controls, business systems, and medical devices.

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